

The Corporation of the City of Richmond Hill

By-Law 126-23

A By-law to amend By-law 52-09, being the City of Richmond Hill Sign By-law

Whereas on November 9th, 2009, Council ("Council") of the Corporation of the City of Richmond Hill (the "Corporation") enacted By-law 52-09, the City of Richmond Hill Sign by-law (the "Sign By-law") to regulate advertising devices within the City of Richmond Hill;

And Whereas public notice of Council's intention to pass this by-law was given on June 7, 2023 in accordance with the provisions of By-law 12-20;

And Whereas on December 13, 2023, Council adopted the recommendations with respect to revisions to the Sign By-law as set out in Staff Report SRCS.23.21;

Now Therefore The Council Of The Corporation Of The City Of Richmond Hill Enacts As Follows:

1. That the Sign By-law 52-09, as amended, be further amended as follows:

a. By repealing the following definition from **Article 1 – Definitions**:

"Election Sign Fee" means a non-refundable fee as set out in the City's Tariff of Fees by-law.

b. By repealing and replacing the following definitions to **Article 1 – Definitions**:

"Portable Sign" means a free-standing *Sign* located, erected, or displayed on but not permanently anchored in the ground and includes, but is not limited to, *Signs* commonly referred to as A-frame, T-frame, sandwich board, bag *Sign* or *Signs* erected temporarily with stakes, but shall not include an *Inflatable Sign* or a *Mobile Sign*

c. By removing *Election Sign* from **Table A – Signs Not Requiring a Permit**

d. By repealing Section 6.6 **"ELECTION SIGNS"**

e. By adding the below as Section 7.14:

7.14 ELECTION SIGNS

Election Sign Permit

7.14.1 No *Person* shall erect, or display an *Election Sign* unless an *Election Sign Permit* has been issued.

General Prohibitions

7.14.2 No *Person* shall erect, or cause to be erected an *Election Sign* in front of, beside, or on *Private Property*, without first obtaining permission from the *Property Owner*.

7.14.3 An *Election Sign* shall be *Non-Illuminated*.

7.14.4 A *Person* shall not at any time on any *Voting Day*, or day of advance election voting, locate, erect or display, or cause to be located, erected or displayed:

- (a) an *Election Sign* on or within 45.72 metres (150 feet) of any *Lot Lines* of a *Lot* on which a *Premises* is used as a voting place for elections, and
- (b) an *Election Sign*, poster or placard in or on a vehicle that is parked on any *Premises* used as a voting place for elections if the *Election Sign*, poster or placard is visible from the outside of the vehicle.

7.14.5 In the case of a municipal election, a *Person* who is neither a *Candidate* nor a *Registered Third-Party Advertiser* shall not be permitted to place an *Election Sign* on either *Private Property* or *Public Property*.

Location of Election Signs

7.14.6 No Person shall erect, or display an *Election Sign* or cause to be erected or displayed an *Election Sign* on *Public Property* save and except for in the portion of the *Street* that is the municipal boulevard directly adjacent to *Private Property* provided that the *Sign* is on the private property side of the sidewalk and a minimum of 1.0 metre from the sidewalk, or in cases where there is no municipal sidewalk, the *Sign* is a minimum of 2.0 metres from any edge of *Street* pavement, *Street* curb or ditch.

7.14.7 An *Election Sign* may not be placed on *Public Property* if there is an *Election Sign* on the adjacent *Private Property*.

Election Sign Size

7.14.8 No Person shall erect, or display an *Election Sign* or cause to be erected or displayed an *Election Sign* in a residential *Zone* unless:

- a) it is in the form of a *Portable* or *Window Sign*;
- b) it has a maximum *Sign Area* of 0.36 square metres and a maximum *Height* of 1.00 metre.

7.14.9 No Person shall erect, or display an *Election Sign* or cause to be erected or displayed an *Election Sign* in a commercial or other *Zone* unless:

- a) it is in the form of a *Portable* or *Window Sign*;
- b) it has a maximum *Sign Area* of 1.20 square metres and a maximum *Height* of 1.20 metres;

Number of Election Signs

7.14.10 No Person shall erect, or display or cause to be erected or displayed more than one *Election Sign* per candidate per *Private Property* in the form of a *Portable Sign* save and except for in the case where the *Private Property* has both front and side lot frontage in which case there may be one *Sign* positioned relative to each frontage.

7.14.11 In cases where there is more than one *Premises* on a single *Property* an additional 1 *Election Sign* per candidate per *Premises* is permitted in the form of a *Window Sign*.

Timing

7.14.12 No Person shall erect, or display or cause to be erected or displayed an *Election Sign*, save and except for at a *Campaign Office* as set out in subsection 7.14.13. below, unless:

- a) a writ of election has been issued for a federal or provincial election;
- b) it is erected, displayed, or caused to be erected or displayed, within the 28 day period prior to *Voting Day* for a municipal election; and
- c) the *Sign* is removed no more than 72 hours following *Voting Day*.

7.14.13 *Election Signs* in the form of a *Wall Sign*, *Window Sign*, or *Ground Sign* may be located, erected or displayed on *Campaign Offices* in accordance with Table C: Provisions for Signs in a Commercial Zone, once the *Candidate* has filed his or her nomination papers and obtained a *Permit*.

- f. Section 7.8.7 regarding *Mobile Signs* be repealed and replaced with the following:

7.8.7 A *Mobile Sign* shall only advertise for the *Premises* to which the *Permit* was issued.

- g. That the reference to the "Building Section of the Planning and Development Department" in Section 13.1 be replace with "Community Standards Division"

- h. That the following be added to **Section 13 APPLICATION FOR PERMIT**, and the remainder of the section be renumbered alphanumerically:

13.2 In the case of an *Election Sign Permit*, an applicant shall submit the form as prescribed by the *Commissioner*, providing all information requested thereon, including payment of the fee as outlined in the Tariff of Fee By-law, as amended.

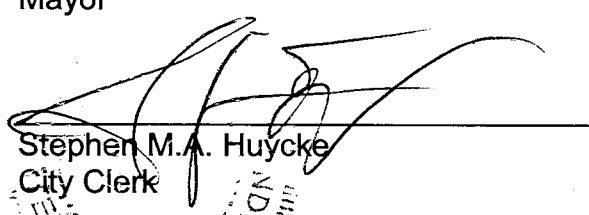
2. Except as herein provided and as required to give effect to the amendments in this By-law No. 126-23, the provisions of the Sign By-law No. 52-09, as amended, continue in full force and effect without amendment.

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By-law 126-23

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Passed this 13th day of December 2023.



David West
Mayor

Stephen M.A. Huycke
City Clerk